

TESTIMONIALS

Non-Profit Organization:

"Marilyn Dayton is an active member of the Southeastern Chapter of Connecticut Authors and Publishers Association (SE CAPA). Marilyn is a dedicated worker, she devotes herself 110% to the task at hand, whether it be customer service, product development or marketing. She is a professional and presents herself clearly and concisely with an honest approach. She has a well-rounded, friendly personality and is an asset to any team. She was a guest speaker at one of the SECAPA meetings where she discussed several marketing techniques to our group. She gave an excellent presentation including a bound, complete marketing handout, and everyone enjoyed her. Marilyn also voluntarily created and services our website www.secapa.org. I would highly recommend her for any marketing and advertising program. She will unselfishly give as much of her time and energy necessary to get any project successfully completed."

~ Tom Santos, Chairman SE CAPA, President of Lions Low Vision Center of Eastern CT, Inc.

Business Websites:

"I began working with Marilyn just about two years ago. Her creativity, passion, and drive has helped my small business grow considerably. Marilyn truly brings her website designs to life with just the right color and words. Since working with Marilyn, my business growth has nearly tripled! I have also truly felt at ease with regard to any idea or project I have brought to Marilyn, and no project is too big or too small! Thank you, Marilyn, for helping my business to succeed!"

~ Holly Potter, Everything Zen Massage

"We were looking for a powerful upgrade of our website and Marilyn came through. She heard my ideas and translated them not only artistically, but with the kind of functionality we didn't have before. Now, I love my site!"

~ Greg Gilmartin, Pet Rock Films & MYSTV Studios

Business Mentoring:

"I have just entered the world of holistic health and opened a reflexology office. Marilyn was so very helpful to me, providing guidance and assistance in setting up my website, designing my logo, ordering my business cards, and getting all things marketing in the works! I am not technologically savvy and it looked like an insurmountable task to me; but Marilyn guided me through step-by-step really listening to what I wanted to achieve creatively, and blending it with what I needed to do business-wise. She was attentive to cost while accomplishing everything necessary to help me achieve my business goals. Marilyn's energy, enthusiasm and can-do-attitude are such a blessing to someone like me who has no idea if what she is asking is even possible. With Marilyn, my ideas were not only possible but they were acted upon and delivered in a timely manner. Her responsiveness is excellent! I have gotten many compliments on her work and look forward to creating more tools for my business with Marilyn in the future. Marilyn Dayton of Marketing Biz acts with integrity, intelligence and heart—a true professional!"

~ Mollie Girton, Soul to Sole Reflexology

Guest Teacher, Marketing Class at local college:

"I have known Marilyn Dayton for three years. She at all times brings to the marketing world expertise, enthusiasm, and a penchant for meeting the needs of her clients with a vengeance. Her careful attention to detail, grasp of current marketing technology and trends, and ability to create tailor-made marketing plans attest to this. In addition, she is one to give back to the community, and as a marketing professor I have had the honor of her sharing with the college community...and when Marilyn Dayton speaks, people listen. Her ability to connect and bring ideas and plans to life are just a few of the traits I personally have witnessed in her college-speaking engagements."

~ LeeAnn Teal-Rutkovsky, Marketing Professor and Fashion Designer



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