

MARILYN DAYTON, FOUNDER/OWNER, “The Business Transformer”

Success is based on preparation, hard work and a vision. At Marketing Biz, we know that achieving success is a combination of the right people, with the right skills, the right vision and a company with the ability to bring that vision to reality. We are your source for creative internet, graphic and technology needs.

Our company is led by **Marilyn Dayton**, an expert in taking a company/organization that is start-up, or is stuck, or that is facing a ‘tarnished’ challenge, and turning it around into a company/organization achieving success beyond expectations. See her success stories, some listed above.

I am the “**Business Transformer**”.

I am the turnaround expert for companies and organizations on the brink...on the brink of growing, on the brink of failing, on the brink of starting up... and turn them into critically acclaimed community heroes.

Have you found yourself in this situation?

- Are you at a crossroads? Are you just starting up a business?
- Have you hit a plateau and need a growth spurt that will keep you expanding?
- Are you losing money??
- Is your reputation being challenged?
- Have you been publicly humiliated?
- Are you in a crisis?

I am a critically acclaimed marketing pro, and I have taken companies/organization that have become ‘tarnished’, and I have turned them into community heroes. Over my career, I have...

- Helped Kodak overcome one of their largest PR nightmares, turning them from a reputation as a polluter into a community hero.
- Helped a small radio station go from the brink of failure and lack of identity to becoming an internationally recognized Jazz champion.
- Led a floundering publishing company into double and triple growth within just a few months.
- Created an event that resuscitated a city in Upstate New York that brought huge crowds of people back downtown and created record sales for the downtown stores.

How would you like to have a proven hugely successful marketing pro help you? Does your business or organization need revitalization? Do you need guidance for growth that will exceed expectations?

Contact Marilyn Dayton at 860-389-2521 or Marilyn@marketingandbizpro.com

